



UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

BANNER & POSTER GUIDELINES

by
FBM Corporate Communication Unit

as of 20 February 2025



fbm_uitm



FBM UITM



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<https://fbm.uitm.edu.my>



Fbmuitm



fbmuitm



QS
WORLD
UNIVERSITY
RANKINGS
2025
300

Faculty of Business and Management
ECONOMICS & ECONOMETRICS

UITM Baitul

لويها بقرى موليا

CIM The Chartered
Institute of Marketing



MD
The Chartered
Institute of Marketing
and Management



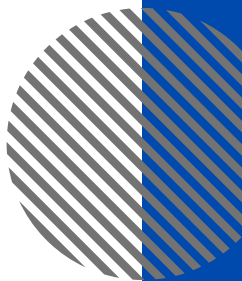
Table of **CONTENTS**

01 SIZING

02 LOGOS

03 SAMPLE

04 RULES

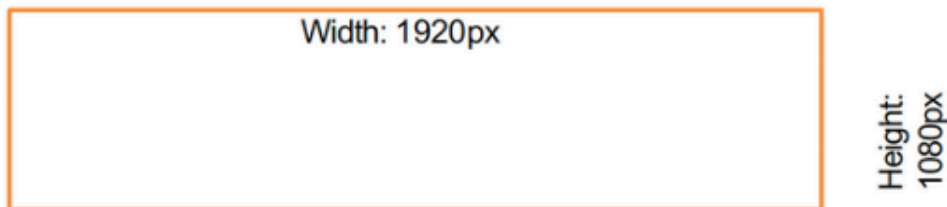


SIZING

All posters/ banners may come in **two (2) sizes** and **SAVE IT in PNG format**:

1. Banner Slideshow size (to be placed in FBM's website):

- Width: 1920 pixels X Height: 1080 pixels



1. Mobile size (to be placed in FBM's social media):

- Width: 1080 pixels x Height: 1350 pixels



LOGOS

All posters/ banners MUST incorporate these logos:

1.



CHOOSE ONLY ONE, DEPENDING ON THE COLOUR OF THE POSTER

ONLY THESE LOGOS AT THE TOP OF THE POSTER/BANNER

2.



3.



USE CURRENT RANK LOGO

LOGOS

All posters/ banners MUST incorporate these logos:

4.



FBM TAGLINE

5.



FBM SOCIAL MEDIA

SAMPLE



WHITE



DARK

RULES

- Please follow the guidelines, you may copy the template provided via the link.
- All posters/ banners **MUST be submitted to the Corporate Communication Unit** prior to submitting it into SAIS.
- All posters/banners **MUST BE SUBMITTED TO** the email address posters.fbm@uitm.edu.my. The unit will respond within **3-5 working days**.
- TIPS on writing the email title:
'BOSS event on 1st April 2021' 'HEALS event on 20th April 2021'
- All posters/banners must reach us 2 WEEKS before you plan to submit your proposal.
- After addressing all comments/feedbacks, **please share the FINAL VERSION** with us, so that the posters/banners can be put up on FBM's website and social media.
- Once the poster is approved, you will receive an 'approval email'. You may printscreen / screen shot the approval email, and place it in your proposal.



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THANK YOU

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Institute of Logistics
and Transport

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Chartered Diploma
For the Retail Industry

